

Internet-based Performance-centered Learning Environment for Curriculum Support (IPLECS) and its application in mLearning

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Abstract— IPLECS is a virtual campus platform for the development of performance-centered reusable learning materials, and its application in mLearning for educational and training purposes. The combination of performance support systems and mobile devices present both opportunities and challenges for work-based learning design.

Keywords- *Internet-based learning; Performance-centered learning, curriculum development.; Engeneering Education.*

I. INTRODUCTION

We present two Projects financed by Socrates Agency. The first is about the curriculum development of one ‘Information and Communication Systems’ Master; the second one is about its application and development in mobile learning.

Internet-based Performance-centered Learning Environment for Curriculum Support (IPLECS) is a virtual campus platform for performance-centered reusable learning materials development, their composition and organization in performance-centered settings and their usage to support university curriculum in physics-engineering education. IPSS_EE is an integrated electronic environment, which is available via Internet and is structured to provide individualized online access to the full range of information, guidance, advice, data, images, tools and software to permit the user to perform a task with a minimum of support and intervention by others. The system has elements of performance system, elements of traditional Web-based educational programs and automatic test system. The system uses a new technology for improving students’ competency and performance by providing support for processing, analysis and reflection on information and learning experience.

The idea of educational performance support system had been implemented in different European universities and training institutions within a number of pilot projects such as IPSS_EE (Internet-based Performance Support System with Educational Elements) and DIPSEIL (Distributed Internet-based Performance Support Environment for Individualized

Learning), with strong positive results in students’ learning. [1].

The combination of performance support systems and mobile devices present both opportunities and challenges for work-based learning design. We describe four possible mobile performance support scenarios, namely: mobile performance support courseware; industry-based mobile performance support systems; mobile social support system; and context-based performance support.

The mobile performance support courseware repackages the existing courses in which the principles of performance support are implemented. In the second scenario, industry-used mobile performance support systems become part of higher education learning and instruction. Students learn how to use them when they perform particular work-related tasks. The social support scenario explores the opportunities created by Web 2.0 technologies (micro-blogging tools such as Twitter, social bookmarking and wikis) to connect people and facilitate their collaboration. In the fourth scenario, mobile performance support is part of a blended solution of knowledge distribution rather than a primary channel for content delivery. Mobile performance support is included in a broader constructivist instructional context and used only in particular times. Within the scenarios a set of pedagogical guidelines are formulated based on a number of theories: Four Components Instructional Design Model (4C/ID) [2]; Cognitive Apprenticeship [3]; Cognitive Flexibility Theory [4]; Cognitive Load Theory [5]; Multimedia Learning [6]; Minimalism [7]; Design Theory of Problem Solving [8]; and Anchored Learning [9].

Learning materials in IPLECS take the format of "learning objects" (LOs), specific for the performance-centered approach and presentation. We present the conceptual model and description of so called IPSS_EE LOs and extend the IE_EE LOM. Model and description of IPSS_EE LOs are useful for understanding their features, for enabling their publishing in a Web context and for enabling their reuse across different learning sessions. A new curriculum in the field of science and technology - "Information physics and communications", will be developed. Learning materials to support a complete integrated program, developed and used in a virtual

performance-based learning environment will be developed. In the whole process, various competences, innovative and consolidated information and communication technologies will be used.

The main reason for the application of Performance-centered Approach in Mobile Learning for educational and training purposes is to contribute to the continued development of mobile learning and to address the imbalance between mobile devices availability and the lack of education and training provision on the sophisticated communications devices which every student and workers carries and uses constantly – except in education. The advantages for trainees are derived from providing learners with a job aid in their own work context. Given the trend to lifelong learning, many “students” are workers adults with full- or part-time jobs. Mobility offers them an opportunity to maximize their learning time.

Mobile devices are always available and can be used for a variety of learning functionality - providing access to content (both informational and instructional) and for communication and collaboration purposes. They can be used with formal or informal learning purposes as well as performance support, i.e. for delivering information and support just-in-time and in context.

II. OBJECTIVES AND TARGET POPULATION

The IPLECS and mPSS Projects aim: Design, composition and reuse of IPSS_EE LOs and experiment the usage of the learning platform and of IPSS_EE LOs for the physics-engineering integrated curriculum support.

The main purposes of the IPLECS project are:

- Design a master on Information and Communication System (ICS), online, performance centered,
- Apply the ICS master, by means of an educational platform, in Bulgarian Universities involved in the project, Plovdiv University and Technical University of Sofia.
- Evaluate the ‘ICS master’ in its design, during the process and in their results.

Together with the main objective, others purposes of the project’s are:

- Support the development of innovative ICT-based content, services, pedagogies and practice for lifelong learning to support university curriculum in physics-engineering education.
- Provision of open educational resources on-line and testing innovative performance-based e-learning.

The target groups to which the project is addressed are:

- Higher education teachers in physics-engineering and other fields, by transference.

- Students in the same field and, by transference of lessons learned, in other specialities.
- Universities and enterprises management, by transference of outputs and results.

The main purposes of the mPSS project are to contribute to the continued development of mobile learning and to address the imbalance between the availability of mobile devices and the lack of education and training provision on the sophisticated communications devices which every student and workers carries constantly.

The projects objectives are linked directly to support the realization of a European Higher Education Area as much as the development of innovative ICT-based content, an open educational resources on-line provisions, testing innovative performance-based e-learning and contributing to mobile learning development in education.

III. THE PROJECT APPROACH

The project approach responds to the ‘Principles of Performance Centred Curriculum’, which are derived from the first concept of Electronic Performance Support System, but evolved, to adapt it to the Higher Education System.

The Principles of Performance Centred Curriculum : The EPSS concept (Electronic Performance Support System) includes the idea of just-in-time, just-enough, and just-at-the-point-of. This needs computer support for an effective and efficient job performance. An EPSS is an integrated learning environment structured in a particular way to provide immediate access to the full range of information, advice, guidance and tools allowing effective and efficient job performance.

EPSS to PSS in Higher Education is characterized by its focus on active learning, acquisition and application of skills, technology power in addressing instructional issues, appropriate representation and filtering of learning resources and one integrative approach for operational performance support.

The integrative approach to PSS is based in the following learning theories: Cognitive Apprenticeship (Brown, Collins & Duguid, 1996[3]); Cognitive Flexibility theory (Spiro & Jehng, 1990) [4]; Four-Components Instructional Design Model (Van Merriënboer & Kirschner, 2007[2]); Design Theory of Problem Solving (Jonassen, 2004) [8]; Cognitive Load Theory (Sweller, 1994 [5]).

The Performance learning center concept operates by defining a set of authentic problems and constituting tasks related to a specific working environment; shifting the focus from the lower levels of the learning taxonomy such as knowledge and understanding, towards its higher levels such as solving real-world problems; applying adequate summative performance-oriented assessment methods.

The learning support is delivered by the following learning strategies:

- Designing a sequence of easy-to-complex tasks;
- Creating opportunities for deliberate practicing these tasks: giving formative performance feedback;
- Gradually diminishing the amount of support (scaffolding);
- Adapting instructions to students' knowledge level and learning style;
- Providing a variety of instructional stimuli (resources) and
- Allowing constant access to learning resources.

The system is characterized by using recent developments of information and communication technologies (ICT), presenting embedded performance support into the interface and functionality of the application. The system depends on how comprehensively performance and support are defined and how well they are operationalized in the architecture and in the interface of the system.

The Structure of the learning content, for all the courses in the ICS curriculum, lies in:

- Background information (facts, definitions, principles and theoretical frameworks)
- Examples (worked-out examples, modeling examples, demonstrations and simulations)
- Procedures, techniques and tools
- Presenting learning content
- Split-attention principle (People learn better when words, pictures and graphics are physically and temporarily integrated)
- Self-explanation principle (People learn better when they are encouraged to generate self-explanations during their learning)
- Guided discovery principle (People learn better when guidance is incorporated into a discovery-based multimedia environment)
- The main purposes of the IPLECS project are:

The instructional design for Performance-centered E-learning of DIPSEIL, as a typical performance support system [11], [12], is an integrated electronic environment, which is available via Internet and it is structured to provide individualized online access to the full range of information, guidance, advice, data, images, tools and software to permit the user performing a task with a minimum of support and intervention by others.

IV. THE DESIGN OF THE IPLECS AND MPSS PROJECTS

In the IPLECS Project, the ICS Curriculum Design has been developed having into account 'The Principles of Performance Centred Curriculum' and 'The Instructional Design for Performance-centered E-learning' of DIPSEIL, we have developed 'The Workflow Model for an Information and Communication Systems curriculum'. With these three elements teachers in charge from different courses have enough information for developing the ICS courses.

The Workflow Model also offers to the course developer complete guidelines, with explanations, and examples that give all the partners unified criteria for developing the courses and their activities supporting the ICT performance centered task design.

The IPLECS Workflow Model for curriculum development is based in:

- 1) State a reference situation in which the students will use what they are going to learn.
- 2) Formulate a few Learning goals and clear and specific objectives oriented to competences.
- 3) Create Learning tasks with performance support, to provide the students:

- Background information,
- Examples,
- Procedures and
- Feedback,

in order to help the students to perform the task easier and also to facilitate their learning.

- 4) Summative evaluation.

The 'Workflow Model', at the same time that serves as a guideline to courses developer, also works as a complete check-list for evaluation purposes of the ICS courses design, being used as a 'PSS Validity Scale'.

The ICS Master Program and its Implementation Plan in DIPSEIL Platform

The IC S M aster Program is integrated by 6 mandatory courses and 4 electives courses. The student should enroll 8 courses in total, divided into two semesters.

- Semester 1
 - Introduction to Information and Telecommunication systems (PU)
 - Realtime and Industrial Communications (UNED-DIEEC)
 - Internet Technology (DEIS)
 - Advanced electronics for information and communication technologies (TUS)
- Semester 2
 - Satellite and Mobile Communications (PU)

- Optical Fiber Communication Systems (CIME)

And two of electives from these four courses:

- Power Supply for TICs Equipment (UNED-DIEEC)
- Multi Media (DEIS)
- Digital Functions Design (CIME)
- Microelectronics and Nanoelectronics (TUS)

The different subjects programs that integrate the ICS Master have been developed according to the 'Instructional Design for IPLECS project and the guidelines included in the Workflow Model for IPLECS.

The designers were facilitated to send their reviewed courses to the responsible of PSS Model, in order to check them according to the 'PSS validity scale'. In July - September 2009 the courses designers had sent to the experts in curricula design their courses.

The course started the 15th of October 2009 in two Bulgarian Universities (Plovdiv University and Technical University of Sofia).

The mPSS application is presented as a form of performance support system for educational and training purposes. This is the case of learners who are studying something in relation with their job, studying to improve and promote themselves at work what is really frequent, specially in Distance Universities. The majority of students in Distance Universities choose careers related with their actual job to gain in knowledge and improve their professional practices and to obtain benefits of the relationship with professional-teachers and other students-colleges, in collaborative relations.

The advantages for trainees are derived from providing learners with a job aid in the context of their work:

- Puts training and performance support where their actual work is taking place.
- Allows new skills or knowledge to be immediately applied
- Enables training when it is needed
- Allows use of rich media when appropriate

The advantages for students:

- They have more flexibility and choice in where and when they learn, outside of the wired (or un-wired) classroom.
- Students use the technology in their study that would enhance their readiness for tomorrow's workplace where employers want graduates who know how to use technology for learning and working, as one opportunity/chance for lifelong learning.

Given the trend to lifelong learning, many "students" are working adults with full- or part-time jobs. Mobility offers them an opportunity to maximize learning time [13].

V. APPLICATION OF IPLECS TO MPSS PROJECT

Research by Stoyanov, Kommers, Bastiaens and Martinez-Mediano (2008) [1], shows that the concept of performance support system (PSS) should be implemented adapted to the specific goals and characteristics of higher education. Thus, it is important to keep in mind the specific goals of education when developing the support to improve learning. This means that students should not only be supported to perform the task at hand well, but also to understand underlying processes and concepts. They should learn from performing the task. Furthermore, it is important to keep in mind that when designing mobile PSS, this should be done from the perspective of the learning process and the learner and not from the perspective of mobile technology. [14].

Founding in results obtained in previous research in IPSS in higher education, we propose concrete instructional design steps for our scenarios for the implementation of PSS in mLearning. The scenarios are based on existing learning theories and take into account different learning processes and educational goals. The following scenarios are distinguished:

- a) Mobile performance support courseware,
- b) Industry-based mobile performance support systems,
- c) Mobile social support systems and
- d) Integrated mobile performance support learning.

Each scenario requires a different structure and presentation of the content and addresses different educational goals.

VI. THE EVALUATION STRATEGIES OF THE IPLECS AND THE MPSS PROJECTS

Our conception of evaluation is the following: 'Evaluation is the systematic application of scientific methods to assess the design of one program or project, responding to some needs, having into account its goals, action plan, implementation, results and impact, with the purpose of knowing how well works the program to meet goals and achieve valuable results, in order to contribute to its understanding and to guide its improvement, with the criteria of its worth and merit'.

The evaluation strategy of the IPLECS and mPSS projects aims to study the total purposes of the project. Our main objective is to validate the ICS curriculum by means of different strategies and instruments.

To content validity we will use the IPLECS Validity Scale, based in the PSS instructional design.

To check the mPSS-IPLECS characteristic of educational design and the functionality of the platform we will use specific one check-list and usability questionnaires addressed to collect users' evaluation: teachers and students that follow the courses. The evaluation of the 'usability and functionality of the platform' deals with how well the platform satisfies the

user needs and requirements. This variable works as an estranged variable that should be controlled, because in one online course the way that the platform or the 'system' works could affect the entire learning process and also the final results.

The instrument to evaluate the platform is a 'usability questionnaire', which is shown in the Annex 1. Instruments. 'Computer System Usability Questionnaire' based on Lewis, (1995). Besides the questionnaire the platform is evaluated by the peer review technique before starting the courses. The project partners and teachers, which will collaborate in the implementation of the ICS curriculum, are the sample to evaluate the platform.

Attitude is a factor that could be an important influence in learning. Only when there is a favourable attitude towards the TICs an e-learner can effectively face web-based learning tasks. Learning requires a positive attitude from the users to show their full potential. [15].

In accordance with Anastasi [16], attitude is defined in terms of the tendency to react favourably or unfavourably towards a certain class of stimuli, was determined by visible, both verbal and non-verbal, behaviour.

We will use a questionnaire on 'Attitude to learn by computer', based on a Likert scale, valuing every item from 1 to 5, minimal to maximal agreement with the statement contained in every item.

To value the entire learning process we will use specific 'reflective questionnaire' satisfaction indicators on the learning process. We will collect information by personal interviews to students and teachers, in order to check satisfaction indicators with the functioning of the program, the IPLECS and mPSS models and the Dipseil-iplecs platform during the process, taking measurements from teachers and students.

We want to measure the satisfaction with the ICS curriculum, in relation with the ICS curriculum goals, and with the implementation process and their results. These are indicators of impact, in relation with the ICS Master and IPLECS Model.

The research design is the proper of the evaluative research, focused on multiple sources and variables. The methodology is exploratory. We will use descriptive statistical analysis, and value analysis, using quantitative and qualitative data analysis as correspond to the evaluative studies.

The majority of curriculum evaluation models suggest evaluating the planned, enacted and experienced curriculum;

- The planned curriculum is the theoretical curriculum that one intends to implement, that is, the program
- The enacted curriculum is the curriculum that is actually implemented, the program in action
- The experienced curriculum represents the curriculum as it was experienced by its users, such as teachers and students.

Programs, processes and products should be evaluated. This means that we should evaluate not only the match between the objectives of the curriculum and performance outcomes, that means the effectiveness of the curriculum, but also how it is functioning during the execution of the curriculum and how it is being used the resources, the IPLECS Model and the media through the Dipseil-iplecs platform.

To summarize, we need to centre the curriculum evaluation in the following:

- Planned, enacted, experienced curriculum
- Process & product
- Objective & subjective variables
- Quantitative and qualitative data
- Teachers' and students' experiences

The data analysis that we will do are:

- Quantitative, descriptive and correlation analysis, by means of the Statistical SPSS program.
- Qualitative, Grounded theory, Content Analysis, with the 'Quantified Content Analysis, Leximancer' program.

The sample from which we are collecting information are the own courses authors, teachers responsible of applying the ICS curriculum, their students, and the partner as experts to validate the ICS curriculum.

VII. CONCLUSIONS

Our projects have a time duration of two years and nowadays we are in the first years. The theoretical framework and the strategies and resources for its application and evaluation have already been fulfilled. In the current year we are applying the course in both projects, and following the process to collect information to evaluate their application and results. The evaluation strategy, using quasi-experimental research methods besides qualitative ones, give a good expectation to be able to contribute to the scientific community about some advance in both projects, centered in PSS in computer and mobile learning devices.

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